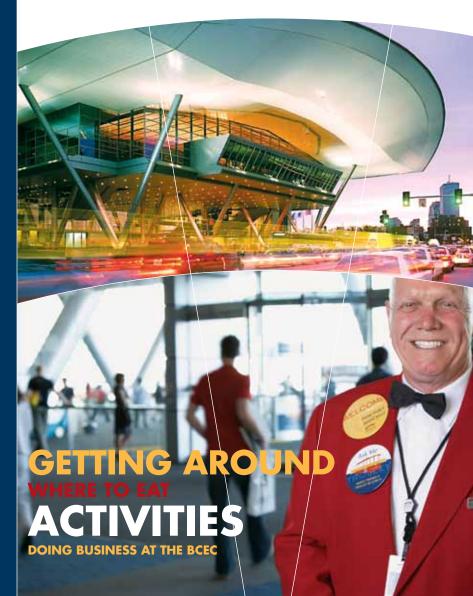


MASSACHUSETIS CONVENTION FINE CENTER AUTHORITY FINE CENTER AUTHORI



LIVE FOR GREATNESS

THE DATEJUST II -







WELCOME TO THE BOSTON CONVENTION & EXHIBITION CENTER!



Welcome to the BCEC and historic Boston, America's favorite convention city. Recently the BCEC earned a coveted gold standard designation from the International Association of Congress Centres, the highest certification possible worldwide.

In fact, we are only the fourth facility in North America, and 14th globally, to achieve the gold standard. During your stay, we hope you see what sets us apart as one of the world's leading convention destinations.

The BCEC is the largest building in New England, with many amenities. That's why we've created the BCEC Navigator, the guide to all this building and this historic town have to offer, from business services to great food. We've also included tips on things to do in our growing South Boston Waterfront neighborhood, and other suggestions to make your Boston convention experience unique and fun.

For a digital taste of all we have to offer, check out the free "myBCEC" app available for your iPhone, iPad, Android or Blackberry device. And if you're interested in what the future holds for conventions in Boston, go to massconvention.com.

If you still have questions, our Guest Service Ambassadors (the "red coats") near each BCEC entrance will be happy to help. On behalf of the entire staff at the Massachusetts Convention Center Authority, thank you for visiting the award-winning BCEC. Here's to a great event!

James E. Rovery

James E. Rooney
Executive Director,

Massachusetts Convention Center Authority



CONNECT WITH US!

Stay connected with the BCEC for the latest updates, tips, and trends.



Grab the FREE myBCEC App for your Apple, Android or Blackberry device. Put the BCEC at your fingertips with maps, facts, and up to the minute information.





@MassConvention @BCECNavigator @T5Boston

facebook

foursquare[®]



You Tube

For information on the future of Boston conventions, go to massconvention.com.

NAVIGATOR 2012 Edition

Presented by



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The publishers have made every attempt to present accurate information in *The BCEC Navigator*, but are not responsible for errors or omissions. When utilizing facilities or vendors outside the BCEC, please call ahead to verify information.

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FEATURED BUSINESSES 32

Thanks to our sponsor



A facility as large as the BCEC can feel a little overwhelming. *The BCEC Navigator* is here to help. Think of *The Navigator* as your compass to find all of the BCEC's amenities—both inside and outside the facility.

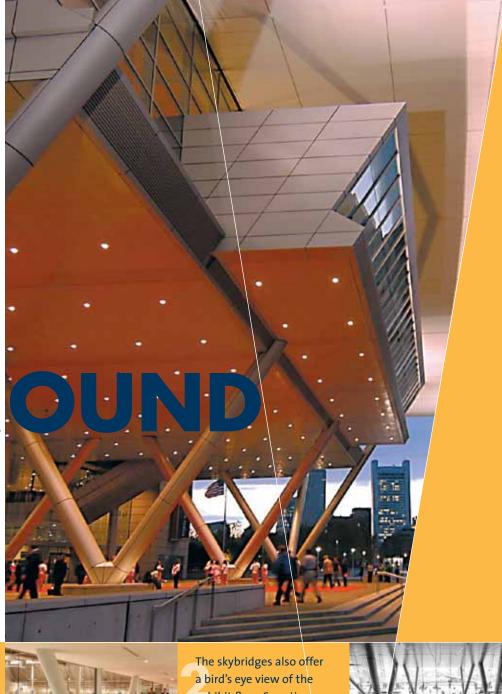
GETTING AR OUN THE BCEC

The Navigator is designed to help you get around quickly and easily. Use it to plan your sessions, your breaks, and your trips to the exhibition floor. We've got everything covered, from floor plans and maps to tips on where to find a snack, where to send a fax, or the best places to take a quick walk overlooking Boston Harbor.

EIGHT TIPS TO NAVIGATING THE BCEC

The BCEC covers as much ground as sixteen football fields. But our network of skybridges, escalators, and elevators can get you anywhere in under eight minutes. Here are some tips for making your best yardage:

Use the two skybridges on Level One to move quickly between the BCEC's east and west sides.





The skybridges also offer a bird's eye view of the exhibit floor. Save time by planning your booth visits from above!





Be sure to check out the floor plans (pages 9-11) and the map of our South Boston neighborhood in the center spread—they are your tickets to getting where you want, when you want.

Still have questions? Ask one of our Guest Service Ambassadors wearing a red coat and a bright smile. You'll find them at each of the BCEC entrances and elsewhere throughout the building.

TELL US WHAT YOU THINK!

Your opinion matters to us. We want to know about your experience at the BCEC and in the city of Boston! Take a quick electronic survey administered by our Guest Services Ambassadors on an iPad or computer station, and you'll be entered in a monthly drawing for a great prize. Thanks for helping improve our services!

Meeting rooms are numbered by floor—Level Zero

and Level Two rooms begin with "2." Rooms on the

building's west side (facing downtown Boston) are

lower numbers, east side rooms (facing The Westin

Boston Waterfront Hotel) are higher numbers.

rooms begin with "0," Level One rooms begin with "1,"

ABOUT THE BCEC

ever since the Boston Convention & Exhibition Center opened in June of 2004, it has created quite a buzz.

First, there's the sheer size of the facility—more than 2.1 million square feet with 82 meeting rooms, a 41,000 squarefoot Grand Ballroom overlooking Boston Harbor, and more than a half-million square feet of contiguous exhibition space—making the BCEC the largest convention center in the entire Northeast.

Then there's the innovative design of world-renowned architect Rafael Viñoly and HNTB Architecture. Dramatic, double-curved rooflines. Soaring, glass-lined interior spaces. One of Boston's most prominent public structures, that architecture critic Robert Campbell praised as "the best of its kind in the country."

But the thing most people remark about is the BCEC's extraordinary functionality. It just works as a convention center unlike any other, from its end-to-end Wi-Fi technology and spectacular location

An express elevator to the Grand Ballroom is located in the North Lobby on Level One.



The BCEC is entirely accessible, designed according to ADA requirements and beyond. A limited number of wheelchairs are available free-of-charge through the First Aid Station. Golf carts are also available at most events for rides to locations inside the building. Contact Public Safety for more information.

First Aid Station phone: 617-954-2222

Public Safety phone: 617-954-2222



to the tremendous amenities each attendee enjoys. That's because the BCEC was designed by users for users—in fact, it has earned an award as the best convention center in North America.

INFORMATION PLEASE...

Need to find the food court? Want a theater reservation? Step up to the North Lobby on Level One, where you'll find information galore.

For directions to places *inside* the BCEC, stop by the Public Safety/Information desk located on the east side of the North Lobby and on Level Zero, or speak to one of our "Red Coats"—Guest Service Ambassadors located near each building entrance.

Or go to one of our touch-screen kiosks, located throughout the BCEC, for interactive floor plans, dining and travel information, and access to the MyBCEC mobile app.



There are nine entrances to the BCEC—five on Level One and three on the ground-floor Level Zero. You can also reach us via The Westin Boston Waterfront skybridge on Level Two. Public Safety Stations are located at the Exhibit Level entrance and North Lobby entrance.



Visit the BCEC Transportation Desk to purchase passes and find transportation information, including subway maps, bus routes, and taxi arrangements.

MBTA passes also available in vending machines on Level Zero and Level One.

And for tips on things to see and do in Boston, visit the Visitor Information Desk on the west side of the North Lobby. You'll find brochures and maps for Boston's most popular attractions, plus trolley tour reservations, theater tickets, and dinner reservations at Boston's great restaurants*.

For information on your specific event, please check the video monitors located in the lobbies throughout the building.

THE WESTIN BOSTON WATERFRONT HOTEL

onnected to the BCEC, The Westin Boston Waterfront offers you fantastic dining, a steaming cup of Starbucks' coffee, a place to purchase sundries, and an elegant spot for informal meetings. Enjoy fine dining at Sauciety, or relax in the sleek refinement of Birch Bar. The Westin also features M.J. O'Connor's Irish Pub, and the contemporary City Bar. Just cross the skybridge on Level Two.

VITAL INFORMATION

First Aid Station

Level One/North Lobby 617-954-2222

ATMs

Level Zero/Southeast Lobby Level One/Food Court, North Lobby

Public Safety Stations

Level Zero/Northeast Lobby Level One/North Lobby 617-954-2222

BCEC Management

Level Zero

617-954-2000

FedEx Office

Level One/North Lobby 617-954-2203

Wireless Internet Technical Assistance

617-954-3000

Transportation Desk

Location Varies by Event 617-954-2564

Visitor Information Desk

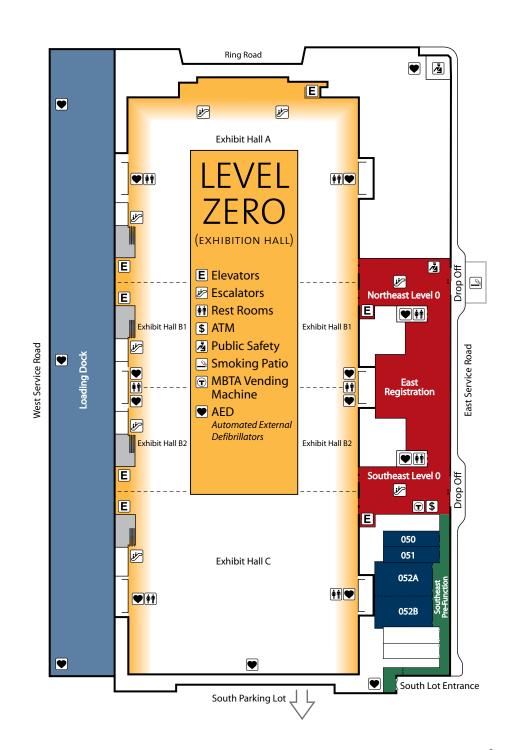
Level One/North Lobby 617-954-2566

Infant Changing Stations

Level Zero/One/Two – Unisex Restrooms on East & West sides of facility

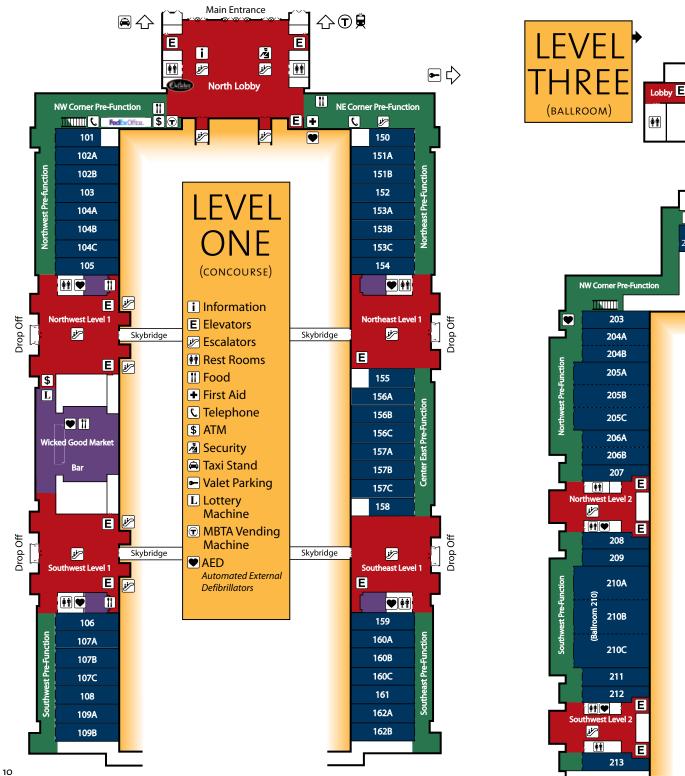


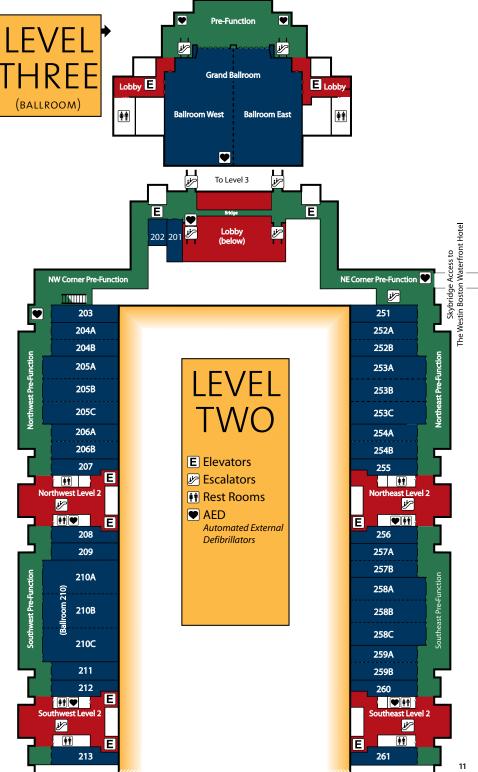
Guest Service Ambassadors (wearing the red coats) are stationed at each entrance to help you with directions. Use the BCEC floor plans (on pages 9–11).



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^{*} Reservations and tickets available during most large events. Ask a Guest Service Ambassador for hours of operation.







event shuttle buses, and the MBTA. Available online, BCEC touch-screen kiosks, and at massconvention.com.

TOUCH-SCREEN KIOSKS

Use the BCEC touch-screen kiosks to find your meeting room, check your flight status, download the free myBCEC app, pick a restaurant for dinner and more! Located throughout the facility.

VIDEO WALL & MARQUEE

The BCEC has taken a step into the future with new additions of an interior

and provides an effective tool for wayfinding, advertising and entertainment.

The 75-foot-high outdoor marquee fulfills an essential niche for the facility: connecting what goes on inside the convention center with what is happening outside. When illuminated, the marquee will serve as a beacon for the BCEC and the South Boston Waterfront.

PHONE

Need to make a call? Pick up one of our black house phones to make complimentary local and toll-free calls.

TECHNOLOGY TOUCH

Whether you're an attendee or an exhibitor, the BCEC has you covered when it comes to meeting technology. From IP networking to tele/video conferencing, we make doing business on-the-go simple with our world-class technology services.

TECH HELP

Questions about connecting or technology services? Call our tech department at 617-954-3000.

FREE WIRELESS INTERNET

You can't conduct business without connectivity. Thanks to the BCEC's end-to-end wireless capability with 113 access points, you'll stay connected anywhere in the BCEC. Just open your wireless network connection on any device, click on "BCEC Wireless Network," and you're ready to go! Best of all, it's free!

MYBCEC APP

Download the myBCEC application for iPhone, iPad, Android or Blackberry to navigate the BCEC, find nearby restaurants, retail stores, and other services, and scan real-time travel info from Logan International Airport, video wall, located in the building's north lobby, and an outdoor marquee, all state-of-the-art and the first of their kind in Boston.

The 159-foot-long interior video wall offers an exciting welcome to attendees



DOING BUSINESS @ THE BCEC

We know work doesn't stop just because you're away at a convention.

BUSINESS CENTER

To help you stay productive, the BCEC features a full-service FedEx Office business center, located on Level One on the west side of the North Lobby. Make copies, print a PowerPoint handout, scan a document, fax your office, purchase office supplies, ship a package—the business center keeps you at the top of your game.

FedEx Office Business Center

Hours vary according to event schedule; call 617-954-2203 for hours.

New for 2011! Print right from your Smart Phone or flash drive! Visit FedEx.com/printandgo to download an ePrint app.



TO AND FROM THE BCEC

Here are a few pointers on getting to and from the facility:

DRIVING TO THE BCEC

For directions go to massconvention.com/bcec_dir.html

PARKING AT THE BCEC

The BCEC offers two parking options: valet and self-parking. Valet parking is available by turning into the BCEC's east side entrance off Summer Street; valets are immediately on your right for most events. For self-parking, continue beyond the valet area. At the end of the building, turn right and go down the ramp. At the bottom, turn left and you will see the entrance to the "South Parking Lot." Shuttle buses run continuously between the lot and building entrances. Valet parking is \$25 all day. Self-parking is \$12 all day.

Additional parking is available in numerous open air lots on the waterfront. Lots are only a 2-3 minute walk away from the BCEC.

LEAVING ON A JET PLANE

ere are a few ideas for making your take-off from the BCEC smooth and hassle-free.

- Taxis are located at the BCEC North Entrance.
- Reserve an airport limousine by visiting the Visitor Information desk in the North Lobby.
- During inclement weather, watch for your car's delivery from BCEC valet parking via closed-circuit TVs in our North Lobby*. You'll keep comfortable and enjoy a happier trip home.

*Not available at all events.

• Hop on the MBTA Silver Line for direct service to Logan terminals. Buses leave the World Trade Center stop every 10–12 minutes daily.

(Check the "SL1" timetable at mbta.com or call 617-222-3200 for details.)

BEST ROUTES BY WATER

Water Taxi, operate on-call service between the World Trade Center (a 3-5 minute walk from the BCEC), downtown Boston, Logan Airport, and points throughout Boston Harbor. Taxis operate between 7 am—10 pm Monday through Saturday, and 7 am—8 pm on Sunday. Fares range from \$10–20 per trip; City Water Taxi—visit citywatertaxi.com or call 617-422-0392 for information; Rowes Wharf Water Taxi—visit roweswharfwatertaxi. com or call 617-406-8584.

BEAT THE TRAFFIC

Urban myths often describe Boston traffic as a challenge. While Boston, like any major city, does experience its share of rush-hour traffic woes, gridlock is certainly not the norm. In fact, since the completion of the "Big Dig," auto travel has improved considerably. Here are a few tips that will improve your chances of a speedy trip to and from the BCEC:

- Rush hour is generally from 7 9:30 am and 4 6:30 pm. Try to avoid these times, if possible, or leave a half-hour cushion to arrive on time.
- Places to avoid during rush hour: I-93/I-90 intersection, Storrow Drive/Hatch Shell area, Atlantic Avenue.
- Major roads clog up first, but Boston offers many side streets that are often good alternatives.
- Boston's MBTA is one
 of the best public
 transit systems in
 the world. Ride the
 subway to get around
 when traffic is tight
 above ground.

TRAFFIC

INFORMATION

For real-time traffic

information in the

Boston area, visit

smartroutes.com

and select "Boston"

from the dropdown

your mobile phone.

menu, or dial "511" on

BEST ROUTES BY PUBLIC TRANSIT

Via MBTA Bus Service

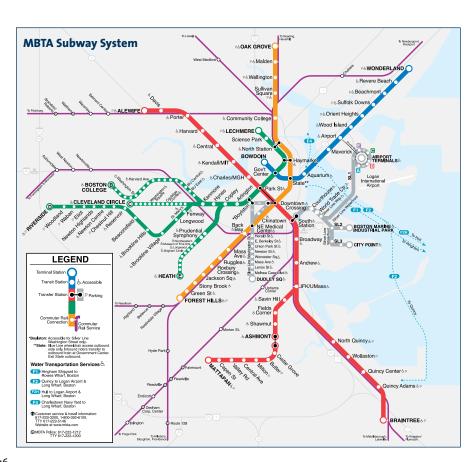
The Silver Line is an express bus service connecting South Station and Logan Airport with the BCEC's South Boston neighborhood. The Silver Line stop nearest the BCEC is at the World Trade Center, a short 3-5 minute walk along World Trade Center Avenue (the Silver Line stop is on the lower level on Northern Avenue).

Regular MBTA bus service is available via Route #7 between South Station and World Trade Center, Monday-Saturday.

\$1.50 fare on-board for regular bus service, \$2.00 fare for Silver Line; visit mbta.com for information

Via MBTA Red Line, Amtrak, or Commuter Rail

Exit at the South Station stop and proceed outside to Summer Street. One option is to take Silver Line bus service (see previous section). It's also an easy 15-minute walk from South Station. Head east on Summer Street and cross the Fort Point Channel. The BCEC is about 1 mile on your right. visit mbta.com for information



GREEN GATHERINGS AT THE BCEC

The BCEC is an industry leader in offering an environmentally-responsible venue for meetings and events. Here are a few ways you can help:

- Take public transportation to and from the BCEC and save on energy consumption and greenhouse gases.
- Better yet, get out and walk. (See our walking tours beginning on page 27.)
- Rent a bike and zip to the BCEC under pedal power. We offer covered racks to secure your ride while you meet.
- Don't print—go wireless! Carry your mobile device and use the BCEC's free wireless network to save on paper.
- Use the spring water coolers in each BCEC meeting room instead of bottled water.
- Recycle your paper, plastic, and glass in the receptacles in each meeting room and pre-function area.

OTHER GREEN PRACTICES AT THE BCEC

Restrooms feature low-flow water devices.

- Power consumption is minimized through sensor-controlled, highefficiency lighting.
- Sensors in meeting areas automatically cut energy use in non-occupied spaces.
- After each event, the MCCA Conventions C.A.R.E. program works with exhibitors to donate unused exhibition materials to local nonprofit community organizations.
- More than 73,000 pounds were diverted from the waste stream last year!
- Organics are sent for compost at local farms. A win/win for everyone!
- More than 80% of bathroom supplies and cleaning products are made of recycled products or are environmentally responsible.
- Our commitment to sustainable, local food procurement keeps transportation impact low.

CENTER AUTHORITY



For Levy Restaurants, the exclusive foodservice provider for the BCEC, it's all about the food and the thousand details that surround it. Whether you want a quick snack or a satisfying lunch, Levy Restaurants proudly offers a wide variety of culinary options at the BCEC. Enjoy!







WHERE TO EAT





DINING AT THE BCEC

At the BCEC, food is always right around the corner. See the BCEC floor plan on page 10 for locations.

Outtakes Quick Cuisine offers quick sandwiches, fresh salads, pastries, fresh brewed Au Bon Pain coffees, espresso drinks and bottled beverages, along with daily hot specials, conveniently located in the North Lobby and open on most show days. You can also buy sundry items and souvenirs, so you don't have to miss one minute of your event!

Serving gourmet coffee drinks and pastries, Starbucks is located on the ground floor lobby

of The Westin Boston Waterfront Hotel. adjacent to the BCEC. Open 6 am-7 pm. Seating available.

The new Wicked Good Market offers heartier fare for every appetite. Fresh off the grill sandwiches, Boston favorites, Asian bowls, Mexican burrito bar, build your own salads, brick oven pizzas and specialty pastas are served most event days between 11 am and 2 pm.

With seating overlooking the exhibit floor and a full-service bar, the Wicked **Good Market** is a popular place to grab a bite, meet colleagues, and fuel up for the rest of your day at the BCEC.

FRESH AND TASTY

Enjoy fresh, healthy meals and treats, including gluten-free, vegan, vegetarian, and nut-free foods at food stations throughout the BCEC, including the Wicked Good Market and Outtakes Quick Cuisine. Eat locally-grown fare and support a greener planet!

During most BCEC events, additional food and beverage locations are available convenient to your show location. Featuring a variety of quick and nutritious selections, these locations are perfect for an on-the-go meal or refreshments! Please ask a Guest Service Ambassador for food locations available during your event.



Off-site Dining

The BCEC is surrounded by a cornucopia of terrific options for a memorable lunch or dinner—from seafood served right on the waterfront—to cozy cafes—to authentic South Boston Irish pubs.

or reservations, stop by the Visitor Information Desk in the North Lobby, or contact your favorite restaurant directly. Please refer to the South Boston neighborhood map on pages 20–21 for restaurant locations.

SEAFOOD

Anthony's Pier Four 140 Northern Avenue 617-482-6262 pier4.com

The Barking Crab 2 88 Sleeper Street 617-426-2722 barkingcrab.com see our ad on page 32

The Daily Catch 2 Northern Avenue 617-772-4400 dailycatch.com

Legal Harborside 1 270 Northern Avenue 617-477-2900 legalseafoods.com

LTK Bar and Kitchen 5 225 Northern Avenue 617-330-7430 Itkbarandkitchen.com

No Name Restaurant
15 Fish Pier Street W.
617-338-7539
nonamerestaurant.com

Yankee Lobster 7
300 Northern Avenue
Great seafood at
lunch & dinner right
off the pier.
617-345-9799
yankeelobstercompany.
com

ASIAN

Panasia ① 414 West Broadway 617-268-2821 panasiarestaurant.com

Sushi-Teq/
InterContinental Hotel
617-747-1000
intercontinental boston.com

Teriyaki House 1 32 West Broadway 617-269-2000 teriyakihouse.info

CAFÉ/CASUAL DINING

Birch Bar/Westin Hotel 425 Summer Street 617-532-4600 westinbostonwaterfront. com

Blue Wave (19)
343 Congress Street
617-790-0720
bluewavelounge.com

Bond Restaurant/ Lounge 4 Langham Hotel 250 Franklin Street Boston's best night life is at BOND. Sip on specialty cocktails and listen to the latest music. Choose from Jazz Wednesdays (7pm to 10pm), to live DJs Thursday through Saturday evenings starting at 10pm. From day to night BOND serves lunch, metropolitan afternoon tea, and small plates for dinner showcasing global cuisine. 617-956-8765 bondboston.com

Café Porto Bello (5) 672 East Broadway 617-269-7680 cafeportobello.net

Channel Café 10 300 Summer Street 617-426-0695 channel-cafe.com

Drink 19348 Congress Street
617-695-1806
drinkfortpoint.com

Drydock Café 19 7 Drydock Avenue 617-951-2999

Faneuil Hall
Marketplace
Eat, drink, and be captivated at 17 restaurants and pubs. faneuilhall marketplace.com see our ad on the back cover

Flour Bakery and Café 20
12 Farnsworth Street
617-338-4333
flourbakery.com

Fresh City 2 2 Seaport Lane 617-443-0962 freshcity.com

Gloria's Kitchen 653 Summer Street 617-269-2200 bostonathleticclub.com

J. Pace & Son 1 Park Lane 857-366-4640 jpaceandson.com

Papagayo 29 283 Summer Street 617-423-1000 papagayoboston.com

Salsa's Mexican Grill 118 Dorchester St 617-269-7878 salsasmexican.com

Sam's 60 Northern Avenue 617-295-0191 samsatlouis.com

Scola's Sandwich Shop 88 Black Falcon Avenue 617-478-0408

Sebastian's Café 29 157 Seaport Boulevard 617-324-7990 sebastians.com

 Sportello 3 348 Congress Street 617-737-1234

sportelloboston.com

Temazcal 29
250 Northern Avenue
617-439-3502
temazcalcantina.com
see our ad on page 34

Water Café at the ICA 100 Northern Avenue 617-478-3291 icaboston.org/visit/water-cafe

Yada Yada Café 49 34 Farnsworth Street 617-451-9232

Off-site Dining continued

606 Congress Restaurant 35

Renaissance Boston Waterfront Hotel 606 Congress Street Experience a unique style of modern farm cuisine through inventive dishes designed by Executive Chef Richard Garcia using ingredients from local farms and purveyors. Open for breakfast, lunch, and dinner. 617-476-5606 606congress.com

PUB FARE

Amrheins 36

80 West Broadway 617-268-6189 amrheinsboston.com

Atlantic Beer Garden @ 146 Northern Avenue 617-357-8000 atlanticbeergarden.com see our ad on page 34

Boston Beer Garden 38

732 East Broadway 617-269-0990 bostonbeergarden.com

City Bar 🔞

Westin Boston Waterfront 425 Summer Street 617-443-0888 citybarboston.com

Cornerstone 40 16 West Broadway 617-268-7158

Jerry Remy's Sports Bar & Grille 4 250 Northern Avenue 617-856-7369 jerryremysseaport.com see our ad on page 34

The Junction 49 110 Dorchester Street

617-268-6429 thejunctionbar.com

Lucky's Lounge 49 355 Congress Street

617-357-5825 luckyslounge.com

M.J. O'Connor's 4 Westin Boston Waterfront 425 Summer Street 617-443-0800

mjoconnors.com The Playwright 45

658 East Broadway 617-269-2537 theplaywrightbar.com

Shenannigans 46 332 West Broadway 617-269-9509 shenannigansirishpub bostonma.com

Stats Bar & Grille 40 77 Dorchester Street 617-268-9300 statsboston.com

The Whiskey Priest 48 150 Northern Avenue 617-426-8111 thewhiskeypriestpub.com see our ad on page 34

FINE DINING/ **CREATIVE CUISINE**

Aura/Seaport Hotel 49 One Seaport Lane 617-385-4300 aurarestaurant.com

Barlow's 60 241 A Street 617-338-4142 barlowsrestaurant.com

Del Frisco's 🗿 250 Northern Avenue 617-951-1368 delfriscos.com

Fleming's Prime Steakhouse 52 217 Stuart Street 617-292-0808 flemingssteakhouse.com see our ad on page 39

Menton 63 354 Congress Street 617-737-0099 mentonboston.com

Morton's 🚭 World Trade Cener East Two Seaport Lane 617-526-0410 mortons.com

Salvatore's 65 225 Northern Avenue 617-737-5454 salvatoresboston.com Sauciety/Westin Hotel 56

425 Summer Street 617-532-4600 starwoodhotels.com

Sorriso 🗿 107 South Street 617-259-7560 sorrisoboston.com

Strega 53 1 Marina Park Drive 617-345-3992 stregawaterfront.com

DINING IN THE NEIGHBORHOOD RESTAURANT TROLLEY

For a fast, convenient way to get to a great restaurant, climb aboard a free BCFC Restaurant Trolley*. Trolleys leave from the BCEC and take you to several great, local restaurants in minutes. So pick one restaurant or sample them all. Just hop on the trolley and go.

*Not available at all BCEC events. Restaurant Trolley details available at the BCEC Transportation Desk, or ask a Guest Service Ambassador.









A short walk from the BCEC are waterfront views of Fish Pier (left) and Fan Pier (far left).

TAKE A BREAK

We know how important breaks can be. So here are ideas for quick time-outs that can mean a big boost to your productivity at the BCEC.

I NEEDA CUPPA JAVA!

To satisfy your coffee cravings, the BCEC features **Outtakes Quick Cuisine**, located in the North Lobby serving fresh brewed **Au Bon Pain** coffee and espresso. (see Floor Plan on page 10). Or you can put yourself in the hands of the barristas at Starbucks, located on the ground floor lobby of The Westin Boston Waterfront Hotel, adjacent to the BCEC, or the Renaissance Boston Waterfront Hotel, a few blocks away at 606 Congress Street.

IF YOU MUST SMOKE...

5 moking is prohibited within the BCEC. For your convenience, there is a designated smoker's patio outside the Level Zero entrance.

INFANT CARE

f your infant needs some TLC, the BCEC offers changing facilities in family restrooms surrounding the meeting rooms on Levels Zero, One and Two. For a bit of privacy while nursing, visit the First Aid Station in the North Lobby of Level One.

WING TIP WORKOUTS

or some great between-session exercise, take a walk around the BCEC's waterfront neighborhood. Just a few minutes brings you to museums, historic sites, architectural gems, fishing fleets, and stunning views of the city skyline and Boston Harbor.

For a walking tour map and directions, pick up a "WalkBoston" brochure at the Visitor Information Desk in the North Lobby on Level One.

Boston Harbor Walks*

Walk #1—Seaport World Trade Center

15 min/.6 mile round trip
Exit the BCEC North Lobby, cross Summer
Street, and follow World Trade Center
Avenue to the Seaport World Trade
Center. Return to the BCEC by the same

route. Spectacular harbor and city views await you on this short walk.

Walk #2—Working Waterfront

50 min/2 mile round trip Take Walk #1 to World Trade Center. Look for the clock on your left and walk down the diagonal stairway. Cross Seaport Boulevard and walk around Commonwealth Pier, where you'll see cruise ships, tug boats, and other maritime sights. Back at Seaport Blvd, turn left and walk past Fish Pier, home of Boston's oldest fishing fleet, and Bank of America Pavilion, where music fills summer nights. Here, Seaport Blvd becomes Northern Avenue. Keep walking to the Harpoon Brewery, on your left after the traffic circle. Return to the BCEC via Northern Avenue, turning left on D Street just before Fish Pier.



Walk #3 — Waterside/Museums

35 min/1.6 mile round trip

Take Walk #1 to World Trade Center. Look for the clock on your left and walk down the diagonal stairway. Cross Seaport Blvd and turn left along the harbor. Turn right at the Institute of Contemporary Art (ICA), and enjoy the innovative architecture and inspiring views. Turn left and walk along the Harborwalk beside the John Joseph Moakley Federal Courthouse, the 1908 Northern Avenue Bridge, and the Boston Children's Museum with its trademark "milk bottle" refreshment stand. Visit the Boston Fire Museum (open Saturdays or weekdays by appointment; call 617-338-9700), then ross Congress Street into the Fort Point Channel arts/ historic district, and return to the BCEC by taking a left onto Summer Street.

* Walk ideas courtesy of WalkBoston, 617-367-9255.

CREATIVITY BREAK

proud to offer a rotating schedule of contemporary art exhibitions featuring gifted Massachusetts artists, each thoughtfully designed to engage viewers from all walks of life. View the work of established professionals and rising talents—a refreshing way to regroup between meetings.



The "new" Institute of Contemporary Art, located near the BCEC on Fan Pier, is actually the oldest U.S. museum devoted to contemporary art. The ICA was founded in 1936 and for years occupied a former fire station in the Back Bay. *In December 2006, the* museum moved into its dazzling new quarters on Boston Harbor a masterwork of the avant-garde architecture firm Diller Scofidio + Renfro. It is the first new art museum built in Boston in nearly 100 years.

SHOPPING FOR SUNDRIES

or convenience and sundry shopping, Outtakes Quick Cuisine is located conveniently on the west side of the North Lobby or try one of these nearby stores. Please refer to the South Boston neighborhood map on pages 20–21 for store locations.

7-Eleven 1200 Seaport Boulevard 617-737-2695

CVS Pharmacy 2 423 W. Broadway 617-269-3604

J. Pace & Son 1 Park Lane 857-366-4640

Renaissance Boston Waterfront Hotel Gift Shop 606 Congress Street 617-338-4111

Metro Convenience 5
253 Summer Street
617-399-2001 | gometro.com

Rite Aid 6 710 E. Broadway 617-269-5780

The Westin Boston Waterfront Hotel Gift Shop 18 425 Summer Street 617-532-4600

Seaport Convenience | †

70 Fargo Street

617-737-8711

Tedeschi Food Shop
405 W Broadway
617-269-1652

SHOPPING FOR GIFTS

The BCEC is minutes away from unique boutiques and specialty shops—perfect for business gifts or presents back home.

Faneuil Hall Marketplace

617-523-1300 | faneuilhallmarketplace.com 150 shops and restaurants in a festive atmosphere of historic market buildings.

Harpoon Brewery

306 Northern Avenue 888-HARPOON | harpoonbrewery.com Tue-Fri, 11 am–5:30 pm; Sat, 11 am–5 pm Visit the brewery store for unique gifts and beer tastings.

ICA Store

Institute of Contemporary Art
100 Northern Avenue
617-478-3104 | icaboston.org
Tue, Wed, Sat, Sun, 10 am-5 pm;
Thurs/Fri, 10 am-9 pm
Distinctive jewelry, innovative design
objects, books and toys for children,
and a variety of books on contemporary
art and culture.

Shops at South Station

Summer Street & Atlantic Avenue south-station.net
Unique shops and restaurants in a majestic 1898 railroad terminal.

LANDMARKS

South Boston is packed with history, culture, scenery, and activities for all ages. Check out some of these local landmarks during your stay.

THE BCEC NEIGHBORHOOD: FORT POINT CHANNEL

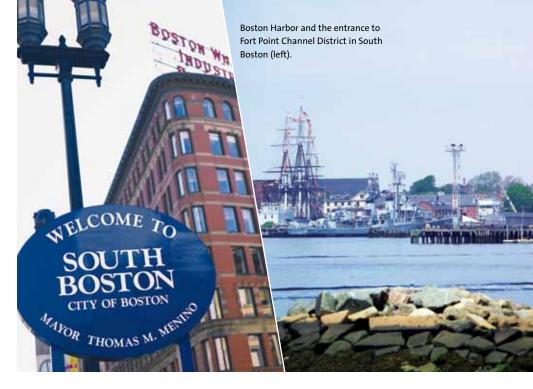
The Fort Point Channel District, which separates the BCEC from downtown Boston, is rich in history and culture. It's the site of the famous Boston Tea Party, and a hundred years ago its streets were lined with yellow brick warehouses. Today, Fort Point Channel is an energetic area of contrasts, from artists' studios and galleries to the towering Federal Reserve Building.

Landmarks

- South Station: Unique shops, a food court, and seasonal special events mark this 1898 landmark designed by famed architect H.H. Richardson.
 South Station, Summer Street and Atlantic Avenue; free.
- 2. Boston Children's Museum: Flanked by the famous Hood Milk Bottle snack stand, the Children's Museum is a rollicking good time for kids of all ages. Boston Children's Museum, 300 Congress Street, 617-426-8855, bostonchildrensmuseum.org; open daily 10 am 5 pm, Friday till 9 pm; admission charged.
- 3. Institute of Contemporary Art: The new ICA floats above Boston Harbor like a modern clipper ship — bold, dramatic, and moving. Inside and out, prepare yourself for an incredible creative experience.

ICA, 100 Northern Avenue, 617-478-3100, icaboston.org; Tue/Wed + Sat/Sun, 10 am - 5 pm, Thu/Fri, 10 am - 9 pm; admission charged.

Boston is loaded with fun things to do. For detailed information on tours, attractions, and events, go to the Visitor Information Desk in the North Lobby on Level One. Or visit these websites for more visitor information: boston.com, cityofboston.gov/visitors and newenglandtravelplanner.com



THE BCEC NEIGHBORHOOD: SOUTH BOSTON

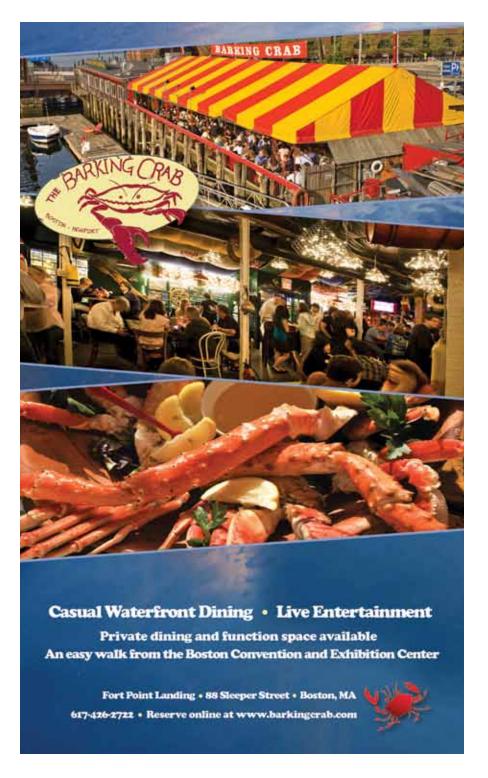
With its Irish pubs, Victorian houses, and urban beaches, "Southie" is a very special part of Boston. As you walk its streets, you may experience a bit of déjà vu. Its no-nonsense charm has graced the silver screen in many movies ("The Departed," "Good Will Hunting," "Gone Baby Gone," "The Verdict," "The Friends of Eddie Coyle," and "The Boondock Saints" among others).

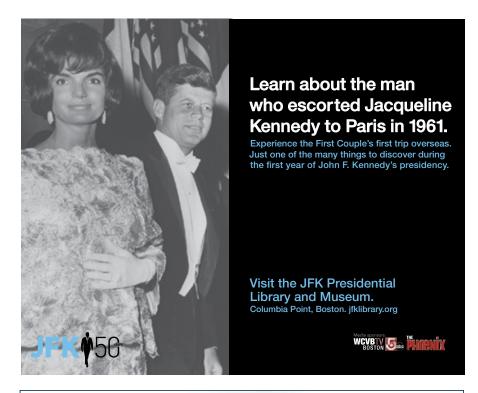
Landmarks

- 1. Carson Beach: South Boston has three miles of public beaches. Carson Beach offers swimming, great views, a bathhouse, and bocce courts.

 Carson Beach, 617-727-8865, state.ma.us/dcr; public parking available; free.
- 2. Castle Island/Fort Independence: The oldest fortified military site in British North America, Castle Island offers splendid views, intriguing history (Edgar Allen Poe once served here), and outdoor exercise. The current fort was built between 1834 and 1851; explore it on your own year round, or take a tour on summer weekends. Castle Island, Day Boulevard, 617-727-5290; free.
- 3. Harborwalk: Terrific views of the city and Boston Harbor are on tap when you stroll the Boston Harborwalk, a multi-mile public trail that weaves through wharfs and piers from Charlestown to Dorchester.

 Boston Harborwalk, 617-482-1722, bostonharborwalk.com; free.





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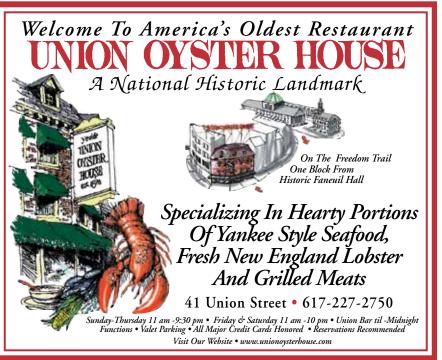


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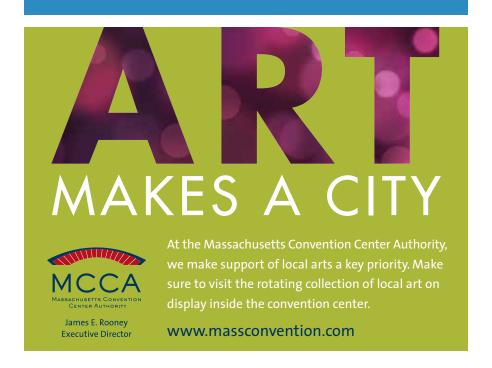
The Massachusetts Convention Center Authority believes in community, both inside its convention centers and in the diverse neighborhoods of historic Boston, where needs are sometimes great. By working together with event planners, exhibitors and our partners to donate unused exhibition materials to local non-profits, we show Boston that responsible events care.

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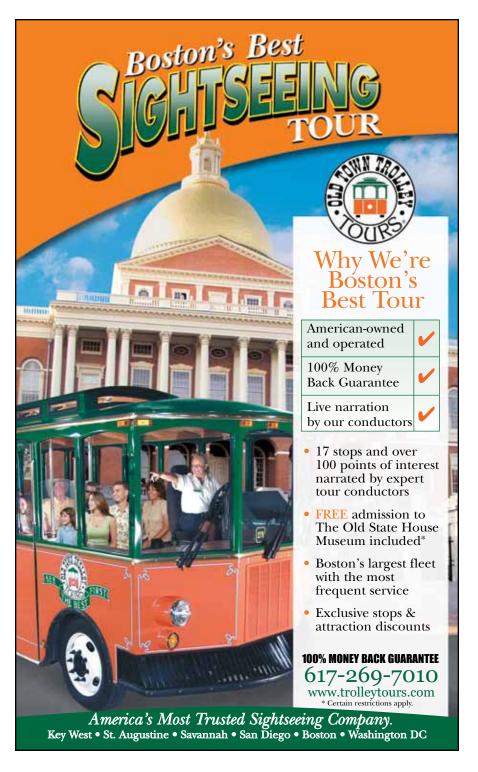
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